



MusicLivesHere.ca

# ULTIMATE LIVE MUSIC FAN

IN SUPPORT OF MATT MASTERS' 30 DAY CHALLENGE

Matt Masters, country and western singer songwriter made national headlines in the summer of 2005 when he embarked on a 100-show tour to celebrate the Alberta Centennial. Now, Matt Masters & the Gentlemen of the Rodeo takes his challenge locally – playing 30 live gigs in 30 days challenging the rest of Calgary to play along. The Challenge will profile and encourage local Calgary artists and raise funding for the Music Lives Here Legacy initiative.



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GET OUT THERE AND ENJOY THE MUSIC – THIS IS YOUR OFFICIAL PASSPORT!

*Live music can't be supported without great audiences!*

Print this official passport and carry it with you to every live music event you attend during the month of March – a challenger or not! Fill it in, get it autographed by an official Challenge band (or – sign it yourself – we trust ya!) On March 30th, drop your passport in the entry box at the Calgary Sun, 2615 12 St. NE for a chance to win the MUSIC LIVES HERE ULTIMATE LIVE MUSIC FAN CONTEST, including two VIP tickets to Juno FanFare and 2 VIP tickets to see one of the Calgary/Music Lives Here concerts celebrating the 2008 JUNO Awards.





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